



Communicating MetLife Pet Insurance

We have developed easy-to-use materials for you to leverage as part of your open enrollment and also for ongoing communication touch points throughout the year.

Please click on the below images to download the materials.

MetLife Pet Insurance quoting site: www.metlife.com/getpetquote
Link and/or QR Code can be placed in any enrollment flow for quick access to an online quote



Call in for a quote or with questions at: 1-800-GET-MET8 [438-6388].

Benefit Booklet



Comprehensive communication piece explaining the benefit features and providing frequently asked questions.
**Click [here](#) for the booklet in Spanish*

Email Templates



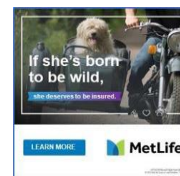
Content that may be used in your email communications and/or newsletters to educate employees on the plan.
**Click [here](#) for Spanish email templates*
****MetLife can also send emails directly to employees**

Videos



The videos are great for your communication platforms including Intranet site, internal social channels and internal chats.

Web Banners



Web banners helps create online awareness (embed the above quote site into the banner image).
**Click [here](#) for the web banners in Spanish.*

Mobile App



View and track claims; find Pet documents and more.
**Click [here](#) for the mobile app in Spanish.*

Poster



The poster can be used onsite for employee engagement or as a one page flyer.
**Click [here](#) for the poster in Spanish.*

Live Webinars



Monthly informational webinars to learn more about the pet plan.
***Registration details included in flyer**

Complimentary Quarterly Home Mailings

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January/February/March	April/May/June	July/August/September	October/November/December

Click for current postcard choices:



- Helps to capture new hires/newly eligibles & also new pet family changes
- Frequency/date flexibility
- Asset flexibility (IE: letter, email, alternate postcard, etc. options)
- Co-branded with your group logo for employee recognition

***If we do not receive an eligibility file, we will need a completed mail file. A sample template can be found [here](#).**